







ESA APP CAMP

25 Feb-3 Mar 2015, Barcelona, Spain

There are thousands of ways to enrich apps with data from space and the power of the SAP HANA Cloud Platform – what's yours? Enter the challenge!

WHAT IS IT ALL ABOUT?

Unique app events offer access to the latest Earth Observation (EO) data and the power of the SAP HANA Cloud Platform – choose your challenge and meet with like-minded people to tackle some of the world's greatest challenges.



TOPICS

Five challenges have been devised to inspire you to create the solutions of tomorrow.



TOOLS & DATA

Gain insights in the great variety of data offered by EO satellites and the power of the SAP HANA Cloud Platform.



PRIZES

- › Door prize for everyone
- Access to ESA BIC & SAP start-up support
- If you win your local Appathon, you will be invited to the ESA App Camp in Barcelona (25 Feb – 3 Mar).
 All costs covered.

@ ESA App Camp Barcelona

- Get rewarded at the Mobile World Congress 2015
- > Win 2 x EUR 5,000 prize money

ESA Broker Turku Science Park, Finland **APPATHONS** Join the selection process by attending one of six Appathons at ESA BIC locations across Europe on 24–25 Jan 2015 **ESA BIC Harwell &** ESA BIC Noordwijk, Catapult, UK The Netherlands ESA BIC Bavaria, Germany ESA BIC Lazio, Italy **ESA BIC Portugal ESA APP CAMP** Win & be one of 24 developers who gets invited to ESA App Camp Barcelona from

25 Feb – 3 Mar 2015





Join one of six selection

Appathons across Europe

2 1

Secure your invitation to ESA App Camp Barcelona



Get recognised and rewarded at the Mobile World Congress